

PRESERVING THE HERITAGE BREED

Our non-profit organization was founded in 1995, Our mission is to preserve and promote the Texas Longhorn breed of cattle and the fellowship of our members. We accomplish this by organizing and conducting Futurities, Sales, Shows, Ranch Tours and Instructional Field Days.

We use our gatherings to inspire men, women & children with an opportunity to learn about these majestic cattle.

Why donate?

Our futurity brings over 350 Longhorn spectators and enthusiasts from all over the United States.

Our social media presence is seen by over 15,000 members.

The ITTLA Heifer Futurity brings together the very best Texas Longhorn cattle to compete and showcase the breed to cattlemen, future breeders and fans.



Our Legacy...

Why is America's oldest cattle breed attracting so much interest?

The answer is revealed, in part, in the fascinating history of these genetically unique cattle. The cattle of the world, regardless of their diverse body types and color patterns, originated from either Bos Indicus (the humped cattle of Asia) or the Bos Taurus (the wild cattle of Europe). Annals of history trace the movement of North African cattle accompanying the Moors to Spain and their evolution into many cattle types. On the voyages of Christopher Columbus, the Spanish first brought longhorned cattle to the Americas in 1494. Descendants of these ocean voyagers were the first cattle to populate the Americas.


NON-PROFIT ORGANIZATION
#73-1483952

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ITTLA CORPORATE SPONSORSHIP



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ITTLA HEIFER FUTURITY CORPORATE SPONSORSHIPS

BRONZE PACKAGE \$1000	SILVER PACKAGE \$2500	GOLD PACKAGE \$5000	PLATINUM PACKAGE \$10,000
<p>Highlighted in the ITTLA Heifer Futurity event promotion</p> <p>N/A</p> <p>Highlighted during the Futurity</p> <p>Name only: On rolling Power-point presentation during the Awards Breakfast</p> <p>1/2 Page ad in Show Program</p> <p>Choose what you Sponsor: (Choose one)</p> <ul style="list-style-type: none"> • Water/Drink Station Name on Table • Table Centerpieces Name on centerpieces for tables • Coffee/Doughnuts for Registration, Name on table 	<p>Highlighted in the ITTLA Heifer Futurity event promotion</p> <p>Logo and Name on event landing page of Website/Facebook Group</p> <p>Highlighted in 1 social media post before the event</p> <p>On rolling Power-point presentation during the Awards Breakfast</p> <p>One 3' X 5" BYOB Displayed</p> <p>1/2 Page ad in Show Program</p> <p>Choose what you Sponsor: (Choose two)</p> <ul style="list-style-type: none"> • Awards Breakfast Name and logo on the Food service table • Tent Sponsorship • Hay Sponsorship • Cow Patty Bingo • "Sawyer Spotlight" Youth Awards 	<p>Highlighted in the ITTLA Heifer Futurity event promotion</p> <p>Logo and Name on event landing page of Website/Facebook Group</p> <p>All social media Channels</p> <p>Logo highlighted on 2 social media posts: 1 before event and 1 after event</p> <p>On rolling Power-point presentation during the Awards Breakfast</p> <p>One 3' X 5" BYOB Displayed</p> <p>One Full Page ad in Show Program</p> <p>Opportunity to introduce yourself and product/ranch</p> <p>Booth/Table in Lobby where all vendors and/or exhibitors are set up</p> <p>Reserve Seating for Four at the Futurity & Awards</p> <p>Class Sponsorship</p>	<p>Highlighted in the ITTLA Heifer Futurity event promotion</p> <p>Logo and Name on event landing page of Website/Facebook Group</p> <p>All social media Channels</p> <p>Logo highlighted on 4 social media posts: 2 before event and 2 after event</p> <p>On rolling Power-point presentation I during the Awards Breakfast</p> <p>One 3' X 5" BYOB Displayed</p> <p>Two Full Page ad in Show Program</p> <p>Opportunity to introduce yourself and product/ranch</p> <p>Booth/Table in Lobby where all vendors and/or exhibitors are set up</p> <p>Reserve Seating for Four at the Futurity & Awards</p> <p>Reserved Parking Spot at the Event</p> <p>Pass to Front of Line for Animal Load Out</p> <p>Opportunity to present awards for Picture ops.</p>

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